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HCK2 Partners Honored as One of the “Collin 60”

Dallas-based integrated marketing communications agency recognized by Collin County Business Press

(DALLAS) – **HCK2 Partners**, an integrated marketing communications agency located in the greater Dallas area, was recently honored by the [Collin County Business Press](#) and its [Comerica Bank Collin 60](#) as one of the fastest growing marketing and public relations firms in North Texas.

“We strive for national industry awards for our dynamic work and expertise, but when you are recognized in your own back yard, it reinforces pride and passion throughout the team,” said **HCK2 CEO & Creative Director Heather Capps**. “Being based in Addison has allowed HCK2 to reach across North Texas, and this honor is a testament to that tremendous growth.”

The recognition goes to the 60 fastest growing and strongest private companies in North Texas, spanning industry and products. HCK2 was one of only three communications agencies that were recognized.

HCK2 has been recognized by the [Dallas Business Journal](#) as one of the fastest growing public relations agencies in North Texas, [moving up to #5](#) in 2009 after consistently being in the top 10 for almost a decade.

“We are top five in North Texas, and now we are top-rated in the Collin 60. We’re doing something right,” continued Capps.

For more information about HCK2 Partners, call (972) 716-0500 or visit the firm online at [HCK2.com](#).

About HCK2 Partners

HCK2 Partners (HCK2), formerly Michael & Partners, is a Dallas-based full-service integrated marketing communications agency. Ranked among the top five public relations agencies in North Texas by the *Dallas Business Journal*, HCK2 communications programs keep clients close to customers and ahead of the competition with comprehensive media relations campaigns; creative multimedia marketing; and innovative interactive solutions. Founded in 1998, HCK2 has developed marketing communications expertise in growth industries including: construction, finance, energy, healthcare, retail, technology and telecommunications. More information is available online at [www.hck2.com](#).

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